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Social Media has emerged as new industry that did not exist 10 years ago. This industry has added a new way to market a business product and stay in touch with customers. It has become more powerful than any public relations firm or marketing agency.

Facebook and Twitter are the most recognized platforms to reach customers, but will they continue to grow in the future? According to Chris Bogan, recognized as the number one social media expert, states “We are heading toward more private social spaces, spaces where like-minded folks congregate instead of a big commons-like spaces.

At The Product Network you can join the network site that brings together like-minded folks. Inventors and Entrepreneurs are encouraged to sign up, so that conversation and information can be shared with each other in “our community”